



PFERD INC. - New Product Release



Product Name:

POLIFAN® CURVE

Launch Month:

November, 2009

Product Overview

POLIFAN® CURVE is radically different from all other flap discs. Designed for grinding fillet welds, the flaps wrap from the bottom to the top of the disc. Provides aggressive grinding performance and superior finishing results with ease.

A secondary use has been discovered in the field. POLIFAN® CURVE is ideal for reworking of defective welds. Removal of old weld can be accomplished with far more speed and precision than with any other solution. Leaves ample room for new weld bead.



Target End Users:

Steel Construction; Foundries; Ship Building; Automotive; Tank Construction; Fabrication; Pipeline

Headline(s):

POLIFAN®-CURVE: The Ultimate Tool for Fillet Weld Grinding

New POLIFAN® CURVE Flap Discs: Precise, Aggressive Grinding of Fillet Welds

Copy (100 Words):

POLIFAN® CURVE is designed for grinding fillet welds. The flaps wrap from the bottom to the top of the disc, allowing for excellent grinding and finishing results of fillet welds.

POLIFAN® CURVE removes material faster than bonded wheels, and leaves a smooth finish for easy visual inspection of porosity and other defects. Defective weld can be removed with greatly reduced risk of damage to adjacent areas.

Available in 4-1/2" and 5" diameters, POLIFAN®-CURVE is manufactured in two thicknesses: Medium (9/16" disc thickness) for fillet welds >3/16 inches wide, and Large (5/8" disc thickness) fillet welds >5/16 inches. For use on steel and stainless steel.

Bullets (optional for 100 Word copy):

- Ultimate tool for grinding fillet welds
- Available in 2 thicknesses for smaller and larger fillet welds.
- Premium Zirconia material used in the disc will provide excellent service life
- Tough and aggressive - removes scale and bead from all metals: steel, stainless and alloys.
- Works faster than grinding wheels without the risk of undercutting the workpiece.
- Smooth finish allows easy visual inspection for defects, such as porosity and inclusions.



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Press Announcement

Copy (50 Words):

With a totally new flap disc design, the innovative POLIFAN®-CURVE by PFERD aggressively grinds and finishes fillet welds, leaving a smooth, consistent surface finish. Its unique radial shape allows for grinding with 3 surfaces - the bottom, edge and top of the flap disc.

Available in 4-1/2" and 5" diameters, POLIFAN®-CURVE is manufactured in two thicknesses: Medium (9/16" disc thickness) for fillet welds >3/16 inches wide, and Large (5/8" disc thickness) fillet welds >5/16 inches. For use on steel and stainless steel workpieces.

Bullets (optional for 50 Word copy):

- Ultimate tool for grinding fillet welds
- Works faster than grinding wheels without the risk of undercutting the workpiece.
- Tough and aggressive - removes scale and bead from all metals: steel, stainless and alloys.
- Smooth finish allows easy visual inspection for defects, such as porosity and inclusions.

Copy (25 Words):

The new POLIFAN® CURVE SG-PLUS flap disc has an innovative radial shape to optimize fillet-weld operations on Steel and Stainless workpieces.

Bullets (optional for 25 Word copy):

- Premium Zirconia material used in the disc will provide excellent service life
- Tough and aggressive - removes scale and bead from all metals: steel, stainless and alloys.
- Smooth finish allows easy visual inspection for defects, such as porosity and inclusions.

Boilerplate

PFERD INC. and PFERD CANADA INC. are North American subsidiaries of August Rüggeberg & Co. Founded in 1799, PFERD began by making files for blacksmiths ("PFERD" is German for "Horse") in Marienheide, Germany. For more than 200 years, the PFERD brand name has been synonymous with outstanding premium-quality tools. Today, our extensive range comprises more than 10,000 surface finishing and cutting tools. We are a "single stop" supplier in the true sense – for the benefit of our customers.

Manufacturing sites in major markets and a global distribution network comprising 18 company-owned local subsidiaries and over 100 international sales offices and agencies guarantee PFERD's local presence – wherever the customer may be located.

PFERD quality tools ensure exceptional results and unsurpassed cost-efficiency. The PFERD quality management system is EN ISO 9001 certified.

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Images, videos and additional information available on the Press section of PFERD's website:

<http://www.pferdusa.com/info/press>